1/27/84

EXTENDED USE TESTS

1. Extended Use
Pilot Study

Product	-	Marlboro Lights
Size	-	100's
Packing	-	Box
Tipping	-	White with 2 gold stripes
Paper	-	Unidentified
Tear Tape	-	Gold
Foil	-	Plain Silver
Carton	-	White
Closure	-	None
Printing on Pack	-	"Premium Lights"
Quantity	-	200 Cartons (all NMF)
Sample	-	200 Cross Section 100mm NMF smokers 6 mg tar +

2. Extended Use
Zenith - Ovals

Product	-	Marlboro Lights 100's blend
	-	B&H Lights 100 Menthol blend
Size	-	100mm - 24.8 circumference
Packing	-	Box
Tipping	-	White with gold stripes
Paper	-	Unidentified
Tear Tape	-	Gold
Foil	-	Plain Silver
Carton	-	White
Closure	-	None
Printing on Pack	-	"Premium Lights Ovals ~~Cigarettes~~"
Quantity	-	1,100 Cartons - 60% NMF, 40% Menthol
Sample	-	660 Cross Section 100mm NMF smokers 6mg tar +
	-	440 Cross Section 100mm menthol smokers 6mg tar +

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Source: https://www.industrydocuments.ucsf.edu/docs/jsxj0004